



Froggy's

Arts and Crafts

As you look for a unique business opportunity, you will find that this established Arts & Crafts Studio offers a proven program with a rare chance to change ownership. The studio includes everything and the work is already done! Opening a new Froggy's business has start-up costs ranging from \$64,000 - \$117,500; Froggy's Toluca Lake is filled with product, merchandise, and loyal clientele for immediate sales. We will help you with future growth, training, product selections and market positioning to best reach the target market and maximize the revenue potential. Our strength is being a part of the local community, and we actively use social media to expand our reach. Our customer database tracks buying behavior to help us continue to evolve our product and offer customized marketing material.

Froggy's Arts and Crafts - Toluca Lake Studio

- Character & Brand Registered Trademark & Copyright
- Studio Furnishings
- Product & Merchandise
- Lease Reduction - until 6/12
- Established Clientele & Growing
2100+ Active Emails and Contact Information
5,000+ Active Customers
- Trained Teachers & Assistants
- Business Formula - Art Curriculum, Classes, Parties & Events
- Independence to Business Model
- Asking Price \$75,000

Froggy's has the independence of owning your own business while having support of a current business model and curriculum. This business model also allows you the freedom to implement new ideas in the curriculum, events, classes, suppliers and most importantly, the pricing. Froggy's boutique is the perfect forum to cross market with local suppliers to maximize growth potential. The studio could be yours, waiting for new and lucrative ideas for its creative customers big and small.

Froggy's Property Information

Location:

This Toluca Lake Studio is located on a well traveled, high visibility street that's close to freeways 170, 101 and the 134. This area has a mix of residential properties, small businesses and schools. The exact location is known as Toluca Lake; borders North Hollywood and Studio City. The building is easy to spot with its appearance and location on Camarillo Street. There is a private parking lot and ample street parking metered and non-metered are available for customers.

The Studio is walking distance to a Starbucks, local hamburger stand and few other food places.

Premises details:

This is a single standing building with local business and community support. The business has 1700 sq feet of studio space, 2-bathrooms, out door patio with seating and large sinks. The private parking lot allows customers easy access into back patio and into the studio.

Reasons for selling:

Personal schedules and demands are limiting the current owners time needed to bring the store to the next level with new, fresh ideas and ambition. Froggy's will continue to grow; business owners will find there are many opportunities here.

Other Business Details:

Years established: 5

Trading hours: 9:30am-5:30pm Monday - Saturday; Sundays - Parties

Support & training: Included with the purchase of this business.

Furniture / Fixtures value: \$25,000

Inventory / Stock value: \$30,000 (included in the asking price)

Website: www.froggyartsandcrafts.com

This business can be relocated per the owners discretion.

Contact this seller - Only Serious Inquires Please

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Froggy's has character, enormous charm and is easily identified and the name is always remembered. Froggy's Arts and Crafts is what customers love, the experience is what they enjoy and the Art is an added bonus.